



Indira Institute of Technology & Sciences

(Approved by AICTE, New Delhi, Affiliated to JNTU, Kakinada)

(Sponsored by V.H.R. Educational Society, Markapur)

Darimadugu (v), Markapur (Mandal), Prakasam District-523 316 AP

7.1.4: Describe the Institutional efforts/initiatives in providing an inclusive environment i.e., tolerance and harmony towards cultural, regional, linguistic, communal socioeconomic and Sensitization of students and employees to the constitutional obligations: values, rights, duties and responsibilities of citizens.

Response:

An inclusive environment is one in which members feel respected by and connected to one another. IITS believes in cultural diversity and cultural tolerance as a key to social harmony and has a diverse range of student body as well as employees from diverse regions.

Students admitted through centralized admission process reflect Inclusiveness in the entry level and acceptance of all students from diverse regions, academic backgrounds, and linguistic competencies. A cosmopolitan environment has helped in each person bringing to the group a unique perspective which is influenced by his/her own unique cultural identity.

The Institution follows a **tolerant recruitment policy** with recruitment of staff from all parts of the geography. This has resulted in making the employees cultural identity a multifaceted one. Diversity along all cultural dimensions are recognized, valued and respected.

Institution provides a platform for all the students coming from various rural and urban areas with different castes and religions and economy. Institution treats all the students' equality without any discrimination. Our institution prescribed uniform to all the students to maintain uniformity among the students. to make them understand that institute treats all students with


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equality.

Induction Program will be conducted for the fresher's as per the university curriculum to mingle all the students without discrimination of caste etc. Fresher's and Farewell celebrations will be conducted every year. Once after the completion of the course Graduation day will be conducted in order to reflect the profession and bring harmony towards unity among them.

Sports will be conducted as a routine practice in the institution. During the Fresher's or annual day celebration. Institution encourages the students to participate mandal level, district level, state level and interstate level competitions.

Ethnic Day is also one of the much awaited events by the students in the institute.

During this day students not only display the ethnicity of local region, but also reflect the cultural

diversity of entire nation. Students wear traditional dresses representing different states of India.

Students and staff of respective departments perform Saraswathi Pooja & Ayudha Pooja in their laboratories during Navarathri Festival and invoke the blessings of almighty. Also, students and staff send their wishes during Sankranti, Ramzan, Christmas and other festivals to concerned friends and colleagues. The entire campus welcomes New Year with joy and hope. Institute celebrates various cultural events such as Diwali, Christmas, Makarsankanti, Woman's Day, Yoga Day and Eid.

Institute under its social responsibility has undertaken various initiatives to create awareness in the community around Markapur towards Swatch Bharat Abhiyan, Sanitation and Hygiene, Education the municipal school children, Spending a day in orphanage, Spending time in old age homes, Job Mela for under


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privileged, uneducated and victims of Domestic violence. The unique

advantage of the cultural diversity is the utilization of valuable skills and expertise in each of this group in achieving common goals and building greater social cohesion.

Through NSS activities students get the rural connect and they develop empathy towards economically weaker sections of the society. Students are encouraged to provide technological solutions to hard pressing problems of rural society by undertaking meaningful project works. Such tasks build desired value systems among student community.

Sensitization of students and employees to the constitutional obligations: values, rights, duties and responsibilities of citizens:

While working towards academic excellence, the institute also strives to develop students as responsible citizens of this country. Through various programs and practices, students & employees are sensitized about various constitutional obligations. Faculty members & students enthusiastically involve in all the programs arranged for driving these obligations.

Our Institution organizes various activities for the sensitization of the students and employees to inculcate values, rights, duties and responsibilities of citizens. UG students are sensitized about fundamental rights, directive principles, and duties of citizens.

Every year „Independence Day“ and „Republic Day“ is celebrated with great vigor to constantly remind the faculty and the students with respect to the sacrifices made by our freedom fighters and recollect their contributions. During these celebrations, rights, duties, and responsibilities of citizens are stressed by invited guests. Students and staff speak about fundamental rights & duties, Human rights and directive principles of the constitution


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Institution conducts essaywritingcompetition on Republic dayand prizes weredistributed to the deserving candidates

InstitutionOrganizesSwatchha

Bharath

ProgramtomakeIndiaCleanandgreen.Asapart

of

this

programmestudentsactively participated and maintained the campus clean and green. To bring out the Greenery environment anticlimactic awareness programme will be conductedin and out ofthe campus, visit other schools and

colleges to create awareness about theplasticpollution inthepresent eraand ourresponsibilityto protect ourearth with aslogan *No Plastic, carry our own*

Bags with us while shopping and make India free from Plastic and with policy "*Liveand let Live*" to save earth, animals and water. **Constitution Day**

will be conducted every year on 26th November with a motive to translate the constitution into the local language and take pledge to follow the citizen rules

and regulations. **Rashtriya Ekta Diwas** celebrated every year to mark the birth anniversary of Iron Man of India—Sardar Vallabhbhai Patelwho played


a major role in the integration of India (Ek Bharat) from over 560 princely states to acknowledge his efforts our institution celebrates National Unity Day

. The day will provide an opportunity to re-affirm the inherent strength and resilience of our nation to withstand the actual and potential threats to the

unity, integrity and security of our country." Students are gathered and celebrate the unity of the nation by delivering speeches and spread knowledge

etc. **Human rights Day** will be conducted on 10th December. **National Voters Day** will be conducted tosensitize student's responsibility about their

voting rights.


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As a part of Pharmacy Profession and being an Integral Part of Health Care system play a role to provide awareness in maintaining health. Our institution conduct various activities to like Cancer, Diabetes, Heart Failures etc. every year.

A few specific programs initiated by the institute in recent past:

Rural connect through Unnat Bharat Abhiyan:

Institute is registered under the Ministry of Human Resource Development (MHRD) initiated program Unnat Bharat Abhiyan with AISHE CODE: C-18053. Under the UBA program, IITS has adopted 02 villages (Bondalpadu, Idupur). Various grassroots studies are undertaken in these villages under the guidance of Principal.


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उन्नत भारत अभियान
राष्ट्रीय समन्वय संस्थान
भारतीय प्रौद्योगिकी संस्थान दिल्ली
हौज़ खास, नई दिल्ली-११००१६

UNNAT BHARAT ABHIYAN
NATIONAL COORDINATING INSTITUTE
INDIAN INSTITUTE OF TECHNOLOGY DELHI
Hauz Khas, New Delhi - 110016
Website : <http://unnat.iitd.ac.in>



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Dear Sir/Madam,

Congratulations to all the Participating Institutions (PIs) selected under Unnat Bharat Abhiyan, a flagship program of Ministry of Human Resource Development (MHRD) Government of India through a challenge mode application. The Mission of Unnat Bharat Abhiyan is to enable participating higher educational institutions to work with the people of rural India in identifying development challenges and evolving appropriate solutions for accelerating sustainable growth. It also aims to create a virtuous cycle between society and an inclusive academic system by providing knowledge and practices for emerging professions and to upgrade the capabilities of both the public and the private sectors in responding to the development needs of rural India.

As per the programme, educational institutions is primarily to develop linkage with selective rural clusters (preferably of five villages), to get involved in the planning process and to promote the requisite S&T interventions to improvise and expedite the developmental efforts in those clusters. The approach is a departure from the grant oriented method and would see the participation and commitment of faculty and students in this endeavour.

We shall be processing release of Rs. 10000/- per village under the UBA program. The funds are mainly meant for assistance for awareness, Gram Panchayat Development Plan (GPDP) study, need assessment, and contingency expenditure. There are provision of Rs 1.0 lakh for technological intervention/ solution and Rs 0.50/- lakh for customization of a technological solution under the program. Which you can avail of afterwards by submitting proposals with ratification of the Gramsabha. A two-way channel between PIs and National Coordinating Institute (NCI) as well as Subject Expert Groups (SEGs) for project proposal submission and evaluation has been developed and functional on UBA portal. You can use your login credential for uploading proposals on UBA website 'FINANCIAL AIDS'. The login credentials are same as your registration login credentials.

You are also requested to keep IIT Delhi, the National Coordinating Institute updated about your activities so that the same can be uploaded on the website of UBA.

Regards and best wishes for your institution for contributing to India's development.

With regards


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Your Sincerely, 
Prof. Virendra K Vijay
National Coordinator,
Unnat Bharat Abhiyan